Deer Streams — Live Whitetail Deer Cam

youtube.com/@DeerStreamsLive · deerstreams.com

Season 2 is live now, November 1 to March 31

ABOUT THE STREAM

Deer Streams is a relaxing, interactive live whitetail deer feeding cam in Canada. Viewers watch the herd day and night and can trigger feedings live through the Super Chat feeding menu.

Every season the trough serves about 14,000 lbs of oats, plus apples, carrots, squash, pumpkins and surprise "mystery items" revealed on camera.

Season 2 · November 1, 2026

A 5-month season (Nov 1 to Mar 31) with a mix of new faces and maybe some familiar ones. New characters to meet and name, and a natural launch for sponsors who come in from day one.

SEASON 1 RESULTS

Nov 2025 – Mar 2026 · YouTube Studio

≈538K views	**≈236K** watch hours
+3,165 subscribers gained (channel ≈3.16K)	**263K** views in the peak month (Dec 2025)
20–500 typical live concurrents · ≈100 average · peaks up to 8,000	**≈31 min** average live view (≈1 hr on the flagship 24/7 stream)
3.9M impressions at a 7.5% click-through rate	**31.6K** live chat messages · 37.6K reactions

SEASON 2 SO FAR

Channel stats as of November 18, 2026. Audience shares as of November 12, 2026.

8,145 subscribers	**1,307,344** lifetime views	**131** videos	**750.9K** views, last 28 days	**122.3K** watch hours, last 28 days	**+4.8K** subscribers, last 28 days

Live viewers: around 800–1,000 by day, about 350 at night (Season 2)

AUDIENCE (SEASON 1)

TOP COUNTRIES (VIEWS)

US	69%
Canada	7%
UK	3%
Germany	1%
Japan	1%

AGE & GENDER (WATCH TIME)

25–34	28.5%
35–44	20.7%
Male	74%
Female	26%

25–44 = ≈49% of watch time

Prime window: Nov 1 – mid-December.

Live audiences run highest early in the season, so it's the best time to be on screen.

Last 28 days, as of November 12, 2026: about 75% US, Canada about 7%, then Japan, Germany, and the UK. About 85% of views from YouTube Home and Browse.

Who watches: nature lovers, wildlife watchers and backyard birders, plus people who leave the stream on to relax or sleep. Family-friendly, wildlife-viewing content (not hunting).

SPONSOR OPTIONS · FOUNDING SPONSOR YEAR 1 PRICING (CAD)

Option	Monthly	Season (5 mo)
Try a Feeding Week (starter)		$50 / week
"This feeding brought to you by…" segment	$90	$450
On-screen logo overlay	$60	$300
Pinned chat link / offer code	$30	$150
Shorts integration	$45 each	6 for $225
Community + Facebook post	$25 each	6 for $125
Website logo (deerstreams.com)	$15	$75
Name the trough	—	$350
Mystery item reveal		$25 / reveal
Presenting sponsor bundle	$250	$1,400

Founding partners lock this rate for Season 2, plus first right of renewal.

IN-KIND: OATS

Feed Friend	½–1 tote (1,000–2,000 lbs)
Feed Partner	2–3½ totes (part season)
Official Oats	7 totes (≈14,000 lbs, full season)

IN-KIND: PRODUCE & MYSTERY ITEMS

Produce Friend	1 biweekly run (≈$200)
Produce Partner	1 month · 2 runs (≈$400)
Season Partner	10 runs (≈$2,000)

In-kind partners get on-stream credit when their product is served, a website listing, posts and Shorts, scaled to the level. All sponsorships are clearly disclosed.

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